UPSACS & IIM Lucknow’s INDEX Create Guinness World Record

UTTAR PRADESH STATE AIDS CONTROL SOCIETY has made a world record of Largest Condom Mosaic at Moti Mahal Lawn Lucknow, U.P. on 16th Nov’14. The aim of this record was to spread awareness about HIV/AIDS and the role of condom towards protection from HIV Infection especially among the youth. The Youth who are going to shape the country’s future showcased there awareness about AIDS and thus wanted to propagate cognizance through such an engrossing medium.

UPSACS broke the previous record of Condom Mosaic measuring 3feet 3.4 inches x 9 feet Condom Ribbon made by AIDS Concern Foundation Limited, Okamoto Industries (H.K) limited and Lan Kwai Fong Association based out of Hong Kong, China by creating 20ft x10 ft long Condom Mosaic using 4418 Condom Packs.

UPSACS uses two types of Condom for creating Largest Condom Mosaic World Record i.e; DELUXE NIRODH and RAKSHAK Brand. The Ribbon was made by DELUXE NIRODH and the base was made by RAKSHAK Brand.

This was the initiative taken by Shri Alok Kumar, Project Director-UPSACS to promote awareness about HIV/AIDS among the young people and the roles of sexual health in preventing HIV/AIDS Infection. He also emphasized on Youth leadership and ownership over sexual health issues like HIV prevention is more important than ever if we want to make a difference in our community’s health.

In this initiative UPSACS associated with HLFPPT and INDEX-IIM Lucknow.
In context with this programme, UPSACS in association with INDEX also conducted Nukkad Natak’s in Phoenix Mall, Lucknow on the themes of ‘Social Stigma & Discrimination’, ‘Migration’ and ‘Live & Let Live’ to capture the public’s attention and spread information about HIV/AIDS.

Before attempting World Record for Condom Mosaic UPSACS launched a month long awareness campaign among youth through various activities like; NUKKAD-NAATAK by college students on HIV/AIDS, QUIZ COMPETITION in the schools and colleges etc.

The Record was witnessed by Project Director-UPSACS as well as representatives of various departments and institutions.